

**EAHMH Conference 2015**

**Cash and Care:**

**Economics and Values in the History of Medicine and Health**

**2 – 5 September 2015, Cologne Germany**

**Joseph-Stelzmann-Straße 20  
Institute of the History of Medicine and Medical Ethics  
50931 Cologne**

## **Wednesday, September 2**

18:00

### **Welcome Reception**

(Joseph-Stelzmann-Straße 20, Forum)

Welcome (Heiner Fangerau)

Greetings (Representative from the University of Cologne)

Welcome presentation

**Klaus Bergdolt: "Money and glory? Successful doctors in old paintings"**

## **Thursday, September 3**

9:00

### **Introduction and Keynote**

**Paul Unschuld: "Medicine in the Era of an Industrial Health Economy. Global Dynamics and Local Change"**

(Joseph-Stelzmann-Straße 20, Forum)

10:30

### **Panels 1-4**

Thursday, 10:30

<b>Panel 1: Forum</b> <b>The Political Economy</b> <b>of Health Care in the</b> <b>British NHS since 1948</b>	<b>Panel 2 Oratorium</b> <b>Interwar health</b> <b>services in municipal</b> <b>contexts</b>	<b>Panel 3: Frauenklinik</b> <b>Coal, Steel, Work and</b> <b>Health</b>	<b>Panel 4: Physiologie</b> <b>Money and Infection</b>
<p><b>Chair: Laurinda Abreu</b></p> <p><b>Davis, Stephen:</b> Promoting efficiency in the British National Health Service 1959-1966</p> <p><b>Gorsky, Martin:</b> `Resource allocation` for equity in the NHS: the roots of the RAWP. 1970-1986</p> <p><b>Sheard, Sally:</b> Getting better, faster: the origins and implications of financial incentives to reduce lengths of hospital stay in the British National Health Service</p>	<p><b>Chair: Astri Andresen</b></p> <p><b>Doyle, Barry:</b> The Impact of the First World War on Provincial Hospital Finance in France</p> <p><b>Lucey, Sean:</b> Interwar municipal health expenditure in Belfast: The impact of devolution, politics and religion</p> <p><b>Seymour, Jane K:</b> Local democracy and spending on health in interwar London</p>	<p><b>Chair: Anne Hardy</b></p> <p><b>Mantin, Mike:</b> `Neither a Sick Man nor a Whole Man`: Disability and Employment in the British Coal mines, 1880-1948</p> <p><b>Kleinöder, Nina:</b> Safety First? Debates on the costs of health and safety in the German Iron and Steel Industry in the 1920s and 1950s</p> <p><b>Perdiguero-Gil, Enrique / Comelles, Joseph:</b> The economic and social failure of the compulsory health insurance of Franco's dictatorship (1942-1967): the perspective of professionals and workers</p> <p><b>Thompson, Steve:</b> Cash and Care in the South Wales Coalfield: An Alternative Culture?</p>	<p><b>Chair: Frank Huisman</b></p> <p><b>Haalboom, Floor:</b> Tuberculous cows and Salmonella-infected pigs: the tensions between cash and care in dealings with livestock-associated public health problems in the Netherlands (1890-1978)</p> <p><b>Dwyer, Michael:</b> `The lives of children versus a bob`: The Irish Medical Union Immunisation Boycott, 1934-48.</p> <p><b>Millward, Gareth:</b> `Payments`, not `Compensation`: The Collective and Individual Costs of the British Pertussis Vaccine Scare, c. 1974-1980</p>

12:15

**Lunch (Forum)**

Lunch session (Forum, Chair: Heiner Fangerau)

**Toon, Elizabeth / Ananiadou, Sophia / Duvall, Nick / Mcnaught, John / Thompson, Paul / Timmermann, Carsten / Worboys, Michael**

Text Mining for Medical Historians: Big Data, Big Questions

Thursday, 14:15

**Panels 5-7**

<b>Panel 5: Forum Cost, Time, and Care Management of Health</b>	<b>Panel 6: Oratorium Cost, Class, and Psychiatry in the United Kingdom</b>		<b>Panel 7: Physiologie Money and Infection</b>
<p><b>Chair: Jonathan Reinarz</b></p> <p><b>Hüntelmann, Axel C.:</b> Accounting, Auditing, and Cost Management of Hospitals, 1890s–1930s</p> <p><b>Falk, Oliver:</b> Diabetes and the Management of Life (1900–1950)</p> <p><b>Michl, Susanne:</b> Time Management: Hospital Industrial Engineering and Time Studies in the US (1911–1960)</p>	<p><b>Chair: Jonathan Simon</b></p> <p><b>Hands, Thora:</b> Taming the ‘Wild Horses’: Private Treatments for Addiction in late Victorian and Edwardian Scotland</p> <p><b>Farquharson, Jennifer:</b> Health in the District Asylum: Soldiers, Civilians and the ‘cost of care’ in Great War Scotland’</p> <p><b>Lux, Erin:</b> Class, Crime, and Child Psychiatry in the UK Since 1945</p>		<p><b>Chair: Iris Borowy</b></p> <p><b>Greenway, Sophie:</b> A clash of values: The Family Health Club Housing Association and the legislative separation of environment from health in post-war Britain</p> <p><b>Gosling, George:</b> Campbell Gender and Civic Duty: Breadwinners as Paying Patients in British Healthcare before the National Health Service</p> <p><b>Hartmann, Annika:</b> Between the Health Centre and the Village Marketplace - Family Planning in Cold War Guatemala (1960s to 1980s)</p>

16:15

**Coffee Break**

Thursday, 16:45

**Panels: 8 -10**

<p><b>Panel 8: Forum Between Autonomy and Accountability. Transformations in the Governance of Medicine After WW2</b></p>	<p><b>Panel 9: Oratorium Financing health care</b></p>		<p><b>Panel 10: Physiologie Advertising Medicine</b></p>
<p><b>Chair: Frank Huisman</b></p> <p><b>Bertens, Roland:</b> Medical Law: Curbing or Codifying Medical Autonomy?</p> <p><b>Jacobs, Noortje:</b> Inspection! Compliance! Accountability! Ethics committees?</p> <p><b>Bolt, Timo C.:</b> Evidence-Based Medicine: a Doctor's Order?</p>	<p><b>Chair: Jonathan Reinarz</b></p> <p><b>Dross, Fritz:</b> Managing a budget for the beyond: hospital finances before medicalization</p> <p><b>Jones, Claire C. / Dupree, M. / Rafferty, A. / Hutchison, I.:</b> The Costs of Infection Control in British Hospitals, c1870-1970</p> <p><b>Nelson, Marie C.</b> Ideals and the Cost of Care: Debating the costs of hospital care in Sweden around 1900</p> <p><b>Buda, Octavian:</b> Financing Medical Research in Bucharest, Romania and Liège, Belgium by end of 19th century - a comparative study</p>		<p><b>Chair: Friedrich Moll</b></p> <p><b>Borge, Jessica:</b> Brand Equity and the Commercial Contraceptive in 1960s Britain</p> <p><b>Foxhall, Katherine:</b> Medical Advertising and the History of Patients: The case of Migraine</p> <p><b>Haushofer, Lisa:</b> A 'participation economy?' Letter writing for medicinal consumer products</p> <p><b>Serviant-Fine, Thibaut / Simon, Jonathan:</b> Rational Drug Design: Science and innovation in the pharmaceutical industry</p>

18:45

**Short film:** *Man and His Health* (1967, 18 mins.): A Major Work of Medical Cinema, presented by the director, Robert Cordier.

19:30 **SSHM and EAHMH Post-graduate students meeting**

19:30 Guided Tour Romano-Germanic Museum (optional 20 participants)

**Friday, September 4, 2015**

09:30

**Virchow Lecture**

**Virginia Berridge: "Thinking in time: a new Whig history?"**

11:00 Coffee Break

11:15 Panels: 11 - 14

<p><b>Panel 11. Forum</b>  <b>At what cost?</b>  <b>Professional and patient perspectives on Australian health in the 20th century</b></p>	<p><b>Panel 12: Oratorium</b>  <b>Inequality</b></p>	<p><b>Panel 13: Frauenklinik</b>  <b>Promoting Medicine and Health</b></p>	<p><b>Panel 14: Physiologie</b>  <b>Money and Medicine before and after Birth</b></p>
<p><b>Chair: Fernando Salmon</b></p> <p><b>Mody, Fallon:</b>            Aliens and alliances: immigrant doctors and state-subsidised health care in Australia, 1930-1960</p> <p><b>McMeeken, Joan:</b>            How would they have managed without us? Poliomyelitis and the physiotherapy volunteers in Victoria, Australia</p> <p><b>Henrich, Eureka:</b>            An investment in 'magnificent human material': how constructions of health shaped the design and experience of Australia's post-war immigration programme, 1947 – 1971</p>	<p><b>Chair: Anne Hardy</b></p> <p><b>Kessler, Sebastian:</b>            A conceptual history of social inequality in health in the Federal Republic of Germany</p> <p><b>Borowy, Iris:</b>            The Preston Curve revisited: When does more national income harm health?</p> <p><b>Pardal, Rute:</b>            Economic variables of poor relief options in Évora in the 17th and 18th centuries</p> <p><b>Jones, Esyllt:</b>            The Political Economy of Rural Health Inequality: Socialized Models of Care in Canada and the US, 1937-1951</p>	<p><b>Chair: Astri Andresen</b></p> <p><b>Palmer, Steven:</b>            Health and Community on Starship Expo: The Spectacle of Medical Progress at the Montreal Universal and International Exposition, 1967</p> <p><b>Adams, Jane:</b>            Nature-cure for the masses: entrepreneurs, brands and niche marketing in Britain 1900-1940</p> <p><b>Frampton, Sally:</b>            'We Cannot Undertake the Risk': The Business of Medical Publishing in Nineteenth-Century Britain.</p> <p><b>Mold, Alex:</b>            Cash or Care? Configuring 'Cost' in Public Health Education in Britain, 1950-1980s</p>	<p><b>Chair: Hilary Marland</b></p> <p><b>Adams, Jane Michelle:</b>            "Paying for Test-Tube Babies" - the establishment of in vitro fertilisation in New Zealand in the 1980s</p> <p><b>Davis, Angela:</b>            Cash and care in the case of the 'Eggs Affair': reproductive technologies in early twenty-first-century Israel</p> <p><b>Lagerlöf Nilsson, Ulrika:</b>            The Economics of Scientific Births: Conditions and limitations for Swedish midwifery during the late 1800s</p>

Friday, 13:15

**Lunch**

**SSHM – Board Meeting (Forum)**

14:30 Panels: 15 - 18

<b>Panel 15: Forum Beyond the body...</b>	<b>Panel 16: Oratorium Health and the Poor</b>	<b>Panel 17: Frauenklinik Health and Politics</b>	<b>Panel 18: Physiologie Value of Therapy and Disease</b>
<p><b>Chair: Laurinda Abreu</b></p> <p><b>Claes, Tinne</b> The end of the body as payment in late nineteenth-century Brussels</p> <p><b>Deblon, Veronique:</b> Commercialized bodies. The trade in anatomical preparations in Belgium, 1830-1860</p> <p><b>Stingl, Alexander:</b> Auditing the Body in Medicine</p>	<p><b>Chair: Nils Hansson</b></p> <p><b>Ottosson, Anders:</b> The market of philanthropy or the philanthropy market? The commercial and entrepreneurial organization and function of Sweden's sick- and poor relief ca 1870-1920.</p> <p><b>Ritch, Alistair:</b> The Generosity of the Parsimonious Poor Law Guardians: Expenditure on Drugs in the Workhouses of Birmingham and Wolverhampton</p> <p><b>Barona, Joseph L.:</b> The establishment of a Health Service at the International Labour Office (ILO)</p>	<p><b>Chair: Octavian Buda</b></p> <p><b>Huisman, Frank:</b> Discussing the Principles of Health Care: Dutch Parliamentary Debates of the 1860s</p> <p><b>Ellis, Rob:</b> London County Council, its Mental Health Policy and the Politics of International Consultation</p> <p><b>Martínez-Antonio, Francisco Javier:</b> Unprofitable profit: the failed role of the Pasteur Institute of Tangier in French public health in Morocco (1911-1929)</p> <p><b>Wall, Rosemary:</b> The British Red Cross Still Exists': adaptation to the post-war NHS era</p>	<p><b>Chair: Iris Borowy</b></p> <p><b>Moos, Kevin Andrew</b> The Gift Relationship: Blood Donation, Economy and Health in the 1970s Estimate the Value of Disease, 1960-1980</p> <p><b>Reinarz, Jonathan:</b> 'From isolation to integration: the institutional treatment of burns patients in Britain, c.1845-1950'</p> <p><b>Stoyannidis, Yannis:</b> Making profit out of 'thin air': Sanatoriums and the invention of health tourism in Athens, 1880-1939</p>

Friday, 16:15

**Coffee Break**

16:30 **Panels: 19 - 22**

<b>Panel 19: Forum Money and Madness</b>	<b>Panel 20: Oratorium Global Perspectives, Migration and Health</b>	<b>Panel 21: Frauenklinik Cash, Medicine and Gender</b>	<b>Panel 22: Physiologie Cash and care in ancient and medieval Mediterranean</b>
<p><b>Chair: Cornelius Borck</b></p> <p><b>Smith, Leonard:</b> An unprincipled trade in Insanity?? Private Madhouses in England, 1730-1815</p> <p><b>Smith, Matthew:</b> A preventive psychiatry: The social turn in American psychiatry</p> <p><b>Cox, Catherine / Marland, Hilary:</b> 'Disordered in morals and mind: prisoners, mental illness and cost in late nineteenth-century England'</p>	<p><b>Chair: Jonathan Simon</b></p> <p><b>Nowak, Katarzyna:</b> Healthy New Citizens. Biopolitics in Screening Procedures for Displaced Persons</p> <p><b>Gründler, Jens:</b> Care for Cash. German-Americans and their Experiences in the US-Medical-Care for Cash. German-Americans and their Experiences in the US-Medical-Marketplace, 1830-1930</p> <p><b>Snow, Stephanie:</b> Global Paradigms and Local Practices: Costs, Capital and Values in the History of Stroke Since the 1990s</p>	<p><b>Chair: Anne Hardy</b></p> <p><b>Fiorilli, Olivia / Aboim, Sofia:</b> The political economy of gender politics in trans-related healthcare</p> <p><b>Rentetzi, Maria:</b> Radium for men: a medical market specifically for male consumers.</p> <p><b>Castenbrandt, Helene</b> Sick from work – Sickness absence among men and women in Sweden 1892-1955</p>	<p><b>Chair: Daniel Schäfer</b></p> <p><b>Israelowich, Ido:</b> The economy of medical practice in the Roman Empire Moog, Ferdinand Becoming a Gladiator from a Patient's Perspective</p> <p><b>Salmón, Fernando:</b> The value of trust in medieval medicine</p>

18:30

**Keynote Nancy Tomes "Historical Reflections on the 'Doctor Shopper'" (Chair: Carsten Timmermann)**

20:15

**Conference dinner, EAHMH Book award**



**Saturday, September 5, 2015**

09:30 Keynote Wendy Kline "The Business of Birth and the Politics of Place"

11:00 Coffee Break

11:15 Panels: 23 - 25

<p><b>Panel 23: Forum</b>  <b>The Costs of Abortion Services: Payment, Punishment, Reward</b></p>	<p><b>Panel 24: Oratorium</b>  <b>Vaccines and Vaccination against smallpox and poliomyelitis: economies and values</b></p>	<p><b>Panel 25: Frauenklinik</b>  <b>Money and professionals</b></p>	
<p><b>Chair: Hilary Marland</b></p> <p><b>Davis, Gayle:</b>          From 'Go to Jail' to 'Take a Chance': The Costs of a Medical Monopoly on Abortion</p> <p><b>Sethna, Christabelle:</b>          To and From: Feminists, Doctors and the Costs of Abortion Services at Home and Abroad for Canadian Women</p> <p><b>Ignaciuk, Agata:</b>          The Cost of Reproductive Choice in Spain, 1970-85</p> <p><b>Bogic, Anna:</b>          Transferring the Cost of Abortion in The Transition to Democracy: The Case of Croatia and Serbia</p>	<p><b>Chair: Fernando Salmon</b></p> <p><b>Porrás, María-Isabel / Caballero, María-Victoria:</b>          Development and Manufacture of Pierre Lépine's Vaccine against Poliomyelitis</p> <p><b>Rodríguez-Ocaña, Esteban:</b>          Manufacturing Smallpox Vaccine and Building Virology in Spain, 1920-1960.</p> <p><b>Báguena, María José / Mariño, Lourdes:</b>          Investing in health: the economic necessity and benefits of the eradication of smallpox in Spain through vaccination (1959-1982)</p> <p><b>Ballester, Rosa / Martín-Espinosa, Noelia:</b>          Initiatives against Inequality in the Fight against Epidemics: The Store of Oral Polio Vaccines created by the WHO in 1964</p>	<p><b>Chair: Axel Karenberg</b></p> <p><b>Abreu, Laurinda:</b>          Similar care competences for lower costs: the competition between surgeons and physicians in Early Modern Portugal</p> <p><b>Brookes, Barbara L.:</b>          Cashing in on a Medical Career: Dr. Ann Longshore Potts's Lectures to Ladies: 1870-1900</p> <p><b>Dimitrova, Veronika:</b>          The social medicine and the debate about doctors' private practice in Bulgaria from the early twentieth century until World War II</p>	

Saturday, 13:15

**Lunch Break**

13:45

**General Assembly of the EAHHM – election of next president, topic and place of next meeting**

**Van Foreest Student Award**

16:00

**Guided Tour Cologne**

18:00

**Evening Panorama Boat Tour on the Rhine**

19:30

**Dinner and Farewell Party**